

**The Promise and Pitfalls of Contemporary Urban Planning:
Department of City and Regional Planning
College of Architecture, Art, and Planning
Cornell University
Fall 2009
CRP 2000**

Professor: Arturo Ignacio Sánchez
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COURSE DESCRIPTION:

City and regional planning are contested categories, processes, and practices that emerge and are mediated through varying historical contexts, ideologies, and professional practices. During the course of the semester, we will critically examine how the changing historical nexus between the city and urban planning represent particular responses to the structural and ideological transformations in the U.S. economy and the political system. Particular attention will be paid, during the last quarter of the course, to the transition from the nation-based industrial city to the globalized post-industrial city and how this emerging process impacts planning theory, practice, and the internal structure of the city. In mapping the changing contours of the city and urban planning we will draw upon a wide-range of critical approaches such as social history, critical theory, post-structuralism, and transnationalism.

COURSE REQUIREMENTS AND GRADING POLICY:

Students are required to attend class on a regular basis, read the assigned texts in a timely manner, and participate in classroom discussions. The final grade is calculated as follows: mid-term exam (30%); final exam (30%); research paper (30%); and class participation (10%).

All students are required to submit a 10 page (double spaced, 1 inch margins, and cover page) research project. In crafting the research project, you are expected to use at least 8-10 additional sources in support of your argument. These sources will be the basis of the bibliography that will be submitted as an attachment to the review. The research paper is **due on 11/05/09**. Late submissions will be penalized accordingly.

Deliverables, Due Dates, and Grading:

- Class participation: 10%
- Take home mid-term exam: 30% -----Due 10/15
- Research paper: 30%-----Due 11/05
- Take home final exam: 30% -----Due 12/9

The final exam essays should be placed in my mailbox in West Sibley by 4:00pm Wednesday, December 9th. Late submission of any assigned work – during the course of the semester - will be penalized. Please be advised that incomplete grades will not be approved by the instructor without a documented medical excuse.

Academic Integrity:

Each student in this course is expected to abide by the *Cornell University Code of Academic Integrity*. Any work submitted by a student in this course for academic credit will be the student’s own work.

REQUIRED TEXTS:

- Campbell, Scott and Susan Fainstein eds. (2003). *Readings in Planning Theory*, Second Edition, Cambridge: Blackwell.
- Fainstein, Susan and Scott Campbell eds. (1996). *Readings in Urban Theory*, Second Edition, Cambridge: Blackwell.
- Hackworth, Jason. (2007). *The Neoliberal City: Governance, Ideology, and Development in American Urbanism*, Ithaca and London: Cornell University Press.

OVERVIEW & INTRODUCTIONS:

8/27:

Introductions, overview, and discussion of class requirements.

9/1, 9/3, & 9/8:

- Chapter I: Christine Boyer, “The Rupture of the Rural Order” in M. Christine Boyer, *Dreaming the Rational City: The Myth of American City Planning*. Boston: The MIT Press, pp. 3 – 9. **(To be distributed)**
- Chapter II: “Cities, People, and Language,” in James C. Scott, *Seeing Like a State: How Certain Schemes to Improve the Human Condition Have Failed*, New Haven: Yale University Press, 1998, pp. 53 – 83. **(To be distributed)**

- Chapter I: Edward K. Span. “The Greatest Grid: The New York Plan of 1811,” in Daniel Shaffer, ed. *Two Centuries of American Planning*, Baltimore: The John Hopkins University Press, 1988, pp. 11 – 39. **(To be distributed)**

SUGGESTED READINGS:

- Leo Marx. (1964/2000). *The Machine in the Garden: Technology and the Pastoral Ideal in America*, New York: Oxford University Press.
- John C. Teaford. (1979). *City and Suburb, the Political Fragmentation of Metropolitan America, 1850-1970*, Baltimore: Johns Hopkins University Press.
- Morton White and Lucia White. (1962). *The Intellectual Versus the City*, Cambridge: Harvard University Press.
- William H. Wilson. (1989). *The City Beautiful Movement*, Baltimore: John Hopkins University Press.
- John Agnew. (1987). *The United States in the World-Economy: A Regional Geography*, New York: Cambridge University Press.

INDUSTRIALIZATION, IMMIGRATION, URBAN DISORDER, AND THE EMERGENCE OF MODERNIST PLANNING PRACTICES:

9/10& 9/15:

- Chapter II: Christine Boyer, “The Quest for Disciplinary Control” in *Dreaming the Rational City*, pp. 9 – 32. **(To be distributed)**
- Chapter I & Conclusion in William H. Wilson (1989). *The City Beautiful Movement*, Baltimore: John Hopkins University Press. **(To be distributed)**

9/17, 9/22 & 9/24:

- Anthony J. Cortese. (1995). “The Rise, Hegemony, and Decline of the Chicago School of Sociology, 1892 – 1945,” *The Social Science Journal* 32. 3, pp. 235 – 254. **(Download as E-Journal)**
- Chapter IV: “From Slum to Ghetto 1900 – 1925” in David Ward, *Poverty, Ethnicity, and The American City, 1840 – 1925: Changing Conceptions of the Slum and the Ghetto*, New York: Cambridge University Press, 1989, pp. 94 – 147. **(To be distributed)**

SUGGESTED READINGS:

- Stephan Thernstrom and Richard Sennett, eds. (1969). *Nineteenth Century Cities: Essays in the New Urban History*, New Haven: Yale University Press.
- Gunther Barth. (1980). *City People: The Rise of Modern City Culture in Nineteenth-Century America*, New York: Oxford University Press
- Chapter III: “The Seers: Pioneer Thinkers in Urban Planning from 1880 to 1945” in Peter Hall, *Urban & Regional Planning*, Third Edition, New York: Routledge, 1992, pp. 30 – 62.

- Mathew Frey Jacobson. (1995). *Special Sorrows: The Diasporic Imagination of Irish, Polish, and Jewish Immigrants in the United States*, Cambridge: Harvard University Press.
- Alan M. Kraut. (1994). *Silent Travelers: Germs, Genes, and the Immigration Menace*, Baltimore: The John Hopkins University Press.
- Stow Persons. (1987). *Ethnic Studies at Chicago 1905 – 45*, Urbana and Chicago: University of Illinois Press.
- Jon A. Peterson, “Frederick Law Olmsted Sr. and Frederick Law Olmsted Jr.” in Mary Corbin Sies and Christopher Silver, eds. *Planning and the Twentieth-Century American City*, Baltimore: The John Hopkins University Press, 1996, pp. 39 – 54.
- David Ward. (1971). *Cities and Immigrants: Geography of Change in Nineteenth Century America*, New York: Oxford University Press.

METROPOLITAN AND REGIONAL PLANNING:

9/29, 10/1, & 10/6:

- Robert Fishman, “Bourgeois Utopias: Visions of Suburbia,” in Readings in Urban Theory.
- Chapter V: “Regions – To Live In” in Mark Luccarelli, *Lewis Mumford and The Ecological Region: The Politics of Planning*, New York: The Guilford Press, 1995, pp. 75 – 83. **(To be distributed)**
- Chapter II: “The Search for Regional Balance in America” in John Friedmann and Clyde, *Territory and Function: The Evolution of Regional Planning*, Berkeley: University of California Press, 1979, pp. 22 – 46. **(To be distributed)**

SUGGESTED READINGS:

- Manuel Pastor Jr., Peter Dreir, J. Eugene Grigsby III, and Marta Lopez-Garza. (2000). *Regions That Work: How Cities and Suburbs Can Grow Together*, Minneapolis: University of Minnesota Press.
- Richard Peet. (1998). *Modern Geographical Thought*, Malden: Blackwell.
- Donald L. Miller. (1989). *Lewis Mumford: A Life*, New York: Weidenfeld & Nicolson.
- Michael N. Danielson and James W. Doig. (1982). *New York: The Politics of Urban Regional Development*, Berkeley: The University of California Press.
- Chapter VIII: “Planning in the United States Since 1945” in Peter Hall, *Urban and Regional Planning*, Third Edition, London: Routledge, 1992, pp. 205 – 27.

PAX AMERICANA: KEYNESIAN/FORDIST PLANNING:

10/8 & 10/15:

- James C. Scott, “Authoritarian High Modernism” in *Readings in Planning Theory*.
- Jane Jacobs, “The Death and Life of Great American Cities” in *Readings in Planning Theory*.

- Charles E. Lindblom. “The Science of ‘Muddling Through’,” in *Readings in Planning Theory*.
- David C. Perry, “Making Space: Planning as a Mode of Thought” in *Readings in Planning Theory*.

10/13: FALL BREAK – NO CLASS

10/15: MID-TERM EXAMINATION DUE

10/20, 10/22 & 10/27:

- Paul Davidoff. “Advocacy and Pluralism in Planning,” in *Readings in Planning Theory*.
- Richard E. Klosterman, “Arguments for and Against Planning,” in *Readings in Planning Theory*.
- Chapter IV: Agustin Lao-Montes, “Urban Regime, Latino Social Movements, Ideologies of Latinidad” in Agustin Lao-Montes and Arlene Davila. *Mambo Montage: The Latinization of New York*, New York: Columbia University Press, pp. 118 – 57. **(To be distributed) NEEDS TO BE SCANED**

SUGGESTED READINGS:

- Manuel Castells. (1969/1976). “Theory and Ideology in Urban Sociology,” in C. G. Pickvance, ed. *Urban Sociology: Critical Essays*, New York: St. Martin Press, pp. 60-84.
- Andreas Faludi. (1973). *Planning Theory*, Oxford: Pergamon Press.
- Chris Paris. (1982). *Critical Readings in Planning Theory*, Oxford: Pergamon Press.
- Michael Peter Smith. (1988). *City, State, and Market: The Political Economy of Urban Society*, Cambridge: Blackwell.
- Ash Amin, ed. (1994). *Post-Fordism: A Reader*, Cambridge: Oxford University Press.
- Andreas Faludi, ed. (1973). *A Reader in Planning Theory*, Oxford: Pergamon Press.
- Otis L. Graham, Jr. (1976). *Toward a Planned Society*, New York: Oxford University Press.
- Dwight Waldo. (1984). *The Administrative State*, New York: Holmes & Meier Publishers.

THE CITY, ECONOMIC RESTRUCTURING, AND POST WORLD WAR II PLANNING THEORY:

10/29 & 11/3:

- John R. Logan and Harvey L. Molotch. “The City as a Growth Machine,” in *Readings in Urban Theory*.
- Susan Fainstein. “The Changing World Economy and Urban Restructuring” in *Readings in Urban Theory*.

11/5 & 11/10:

- Gregory D. Squires. “Partnership and the Pursuit of the Private City” in *Readings in Urban Theory*.
- Neil Smith. “Gentrification, the Frontier, and the Restructuring of Urban Space” in *Readings in Urban Theory*.
- Dennis R. Judd. “Promoting Tourism in U.S. Cities” in *Readings in Urban Theory*.

SUGGESTED READINGS:

- John Friedmann. (1987). *Planning in the Public Domain: From Knowledge to Action*, Princeton: Princeton University Press.
- Kenneth T. Jackson. (1985). *Crabgrass Frontier: The Suburbanization of the United States*, New York: Oxford University Press.
- Dennis R. Judd and Susan F. Fainstein, eds. (1999). *The Tourist City*, New Haven: Yale University Press.
- Rowland Atkinson and Gary Bridge. (2005). *Gentrification in a Global Context: The New Urbanism Colonialism*, New York: Routledge.
- Robert A. Beauregard. (2006). *When America Became Suburban*, Minneapolis: University of Minnesota Press.

LATE TWENTIETH CENTURY PLANNING THEORY AND PRACTICE:

11/15: RESEARCH PAPER DUE

11/12 & 11/17:

- Susan Fainstein. “New Directions in Planning Theory” in *Readings in Planning Theory*.
- Leonie Sandercock. “Towards Cosmopolis: Utopia as Construction Site” in *Readings in Planning Theory*.
- Robert A. Beauregard. “Between Modernity and Postmodernity: The Ambiguous Position of U.S. Planning” in *Readings in Planning Theory*.
- David Harvey. “Social Justice, Postmodernism, and the City,” in *Readings in Planning Theory*.

SUGGESTED READINGS:

- Philip Allmendinger. (2001). *Planning in Postmodern Times*, London: Routledge.
- Michael A. Burayidi, ed. (2000). *Urban Planning in a Multicultural Society*, Westport: Praeger.
- Michael J. Dear. (1986). “Postmodernism and Planning,” *Environment and Planning D: Society and Space* 4. pp. 367-84. **(Download as E-Journal)**
- Mike Douglas and John Friedmann, eds. (1998). *Cities for Citizens: Planning and the Rise of Civil Society*, Chichester: John Wiley & Sons.

- Bent Flyvbjerg. (1998). *Rationality and Power: Democracy in Practice*, Chicago: University of Chicago Press.
- Katherine Pestieau and Marcia Wallace. (2003). “Challenges and Opportunities for Planning in the Ethno-Culturally Diverse City: A Collection of Papers – An Introduction,” *Planning Theory and Practice* 4. 3, (September), pp. 253-8.
- Leonie Sandercock. (1998). *Making the Invisible Visible: A Multicultural Planning History*, Berkeley: University of California Press.

THE U. S. NEOLIBERAL CITY AND PLANNING:

11/19 & 11/24:

- Chapters I – IV: Jason Hackworth, *The Neoliberal City*.

11/26: NO CLASS - THANKSGIVING

12/1 & 12/3:

- Chapters VI – VII: Jason Hackworth, *The Neoliberal City*.

SUGGESTED READINGS:

- Bennett Harrison. (1994). *Lean and Mean: The Changing Landscape of Corporate Power in the Age of Flexibility*, New York: Basic Books.
- David Harvey. (2005). *A Brief History of Neoliberalism*, New York: Oxford University Press.
- David Osborn and Ted Gaebler. (1992). *Reinventing Government: How the Entrepreneurial Spirit is Transforming the Public Sector*, New York: A Plume Book.
- Lynne A. Weikart. (????). “The Giuliani Administration and the New Public Management in New York City,” *Urban Affairs Review* 36. 3, (January), pp. 359 – 81. (Download as E-Journal)

12/9: FINAL EXAM DUE